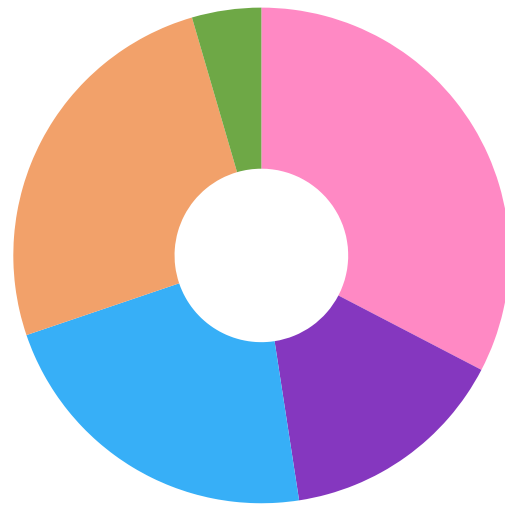
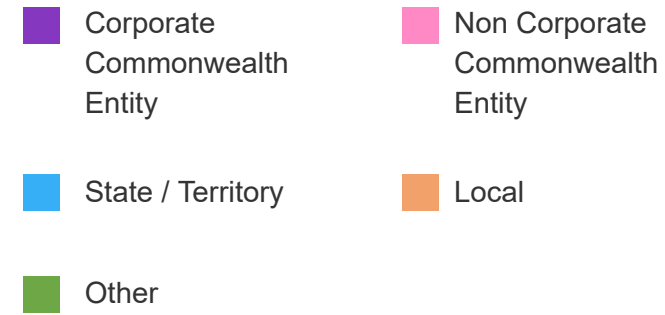


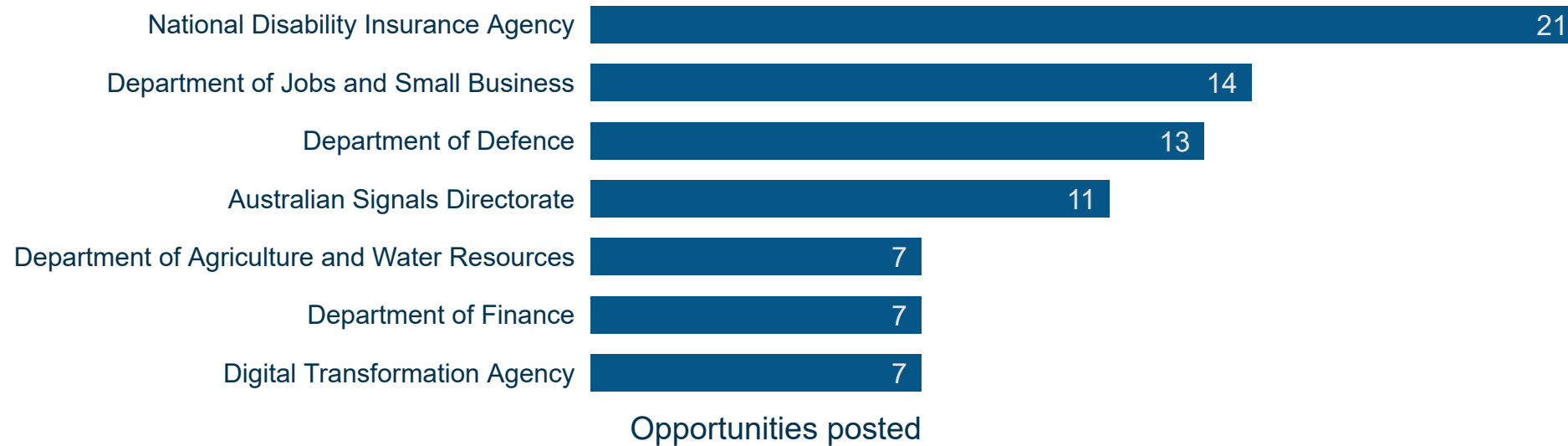
## Who is buying?



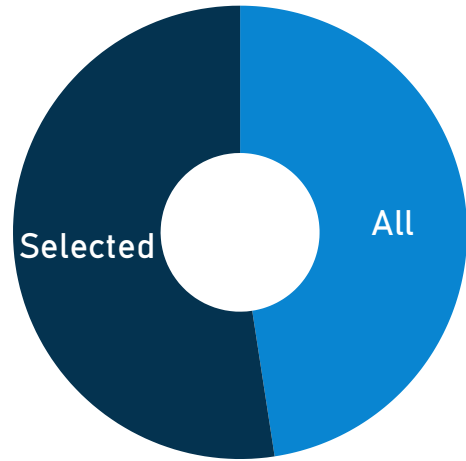
288 entities have registered, 48% of which are Commonwealth government



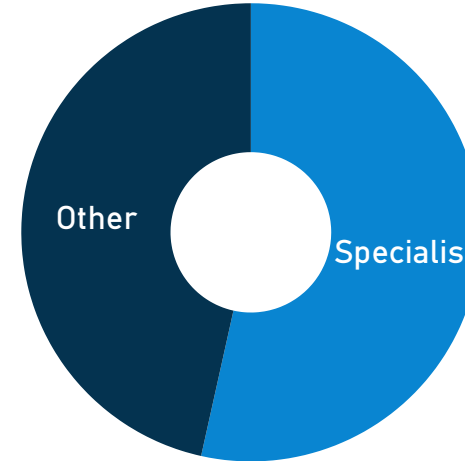
## Top buyers: August '19



## How are we encouraging competition?

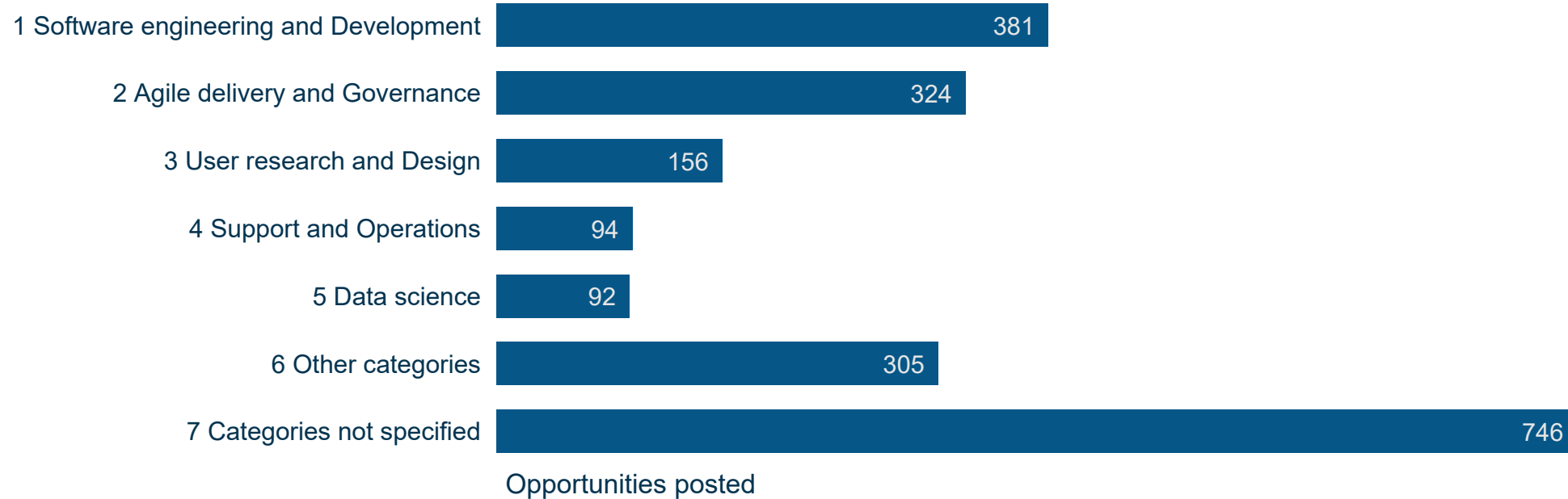


48% of all opportunities have been open to all



53% of all opportunities have been for digital specialists

## Top categories for opportunities posted since 29 August 2016



**66%**

of the **dollar value** contracted through the Marketplace since 29 August 2016 has been **awarded to SMEs\***

**\$732.0M**

contracted through the Marketplace since 29 August 2016

**1642**

sellers registered to offer digital and ICT services

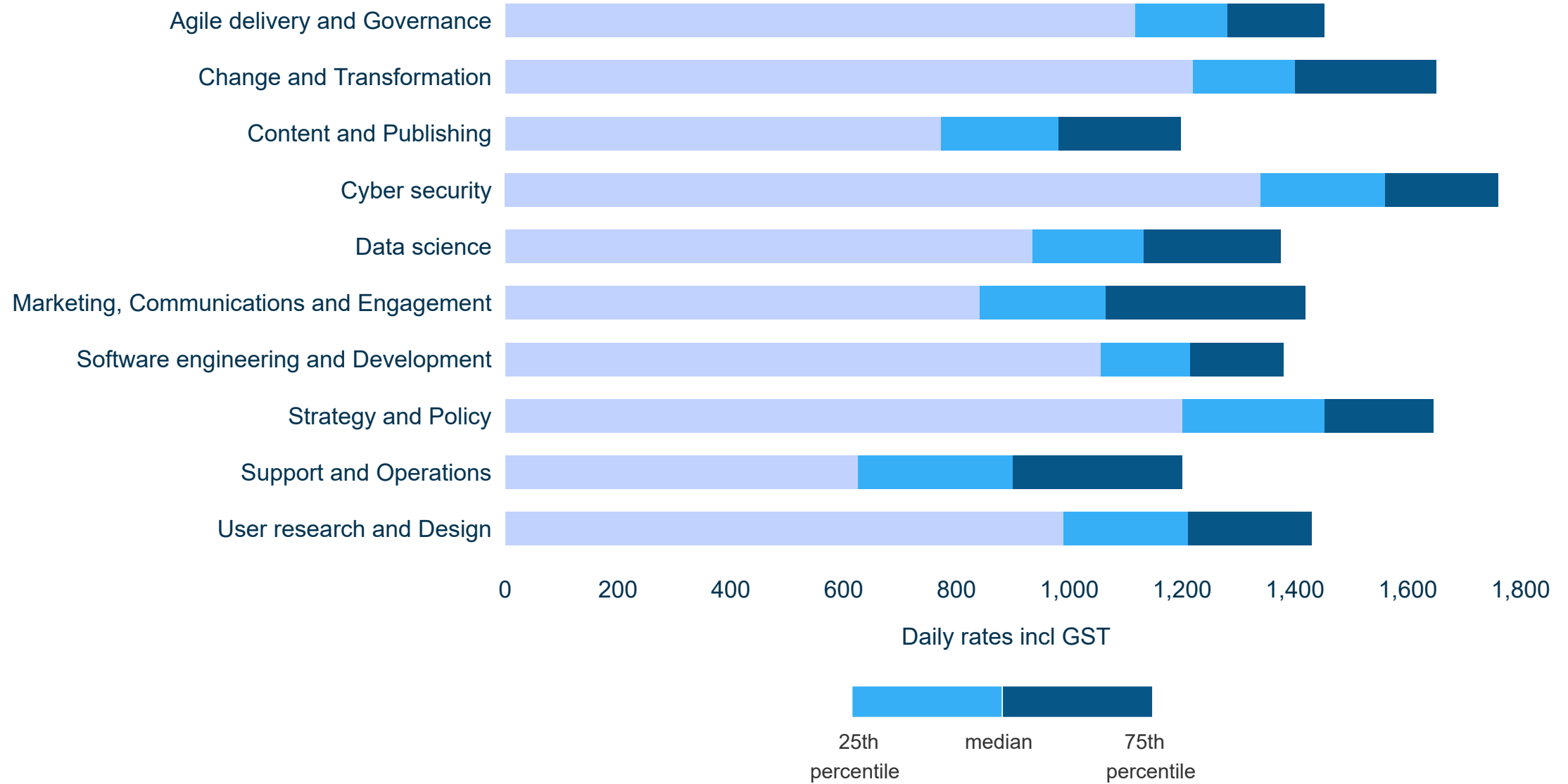
**100 new sellers registered this month**

**2098**

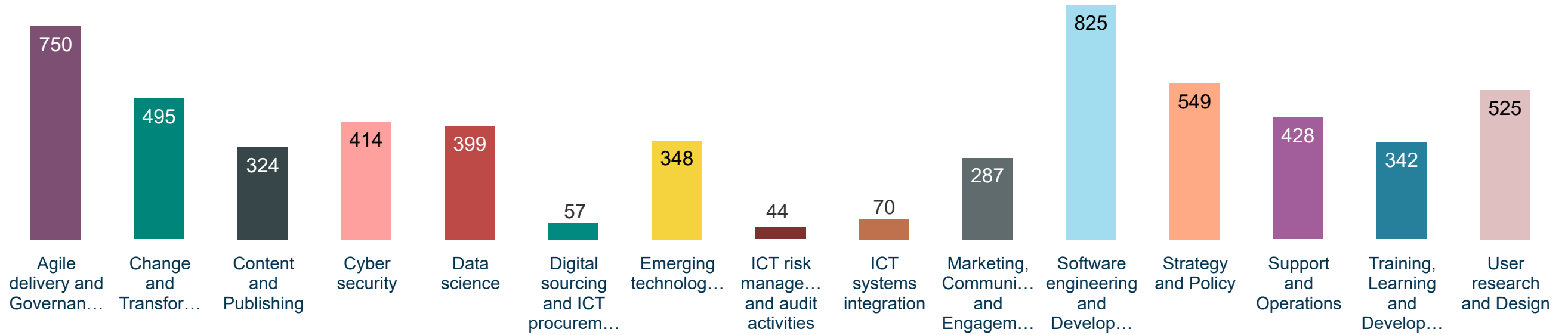
total opportunities since 29 August 2016

**142 new opportunities this month**

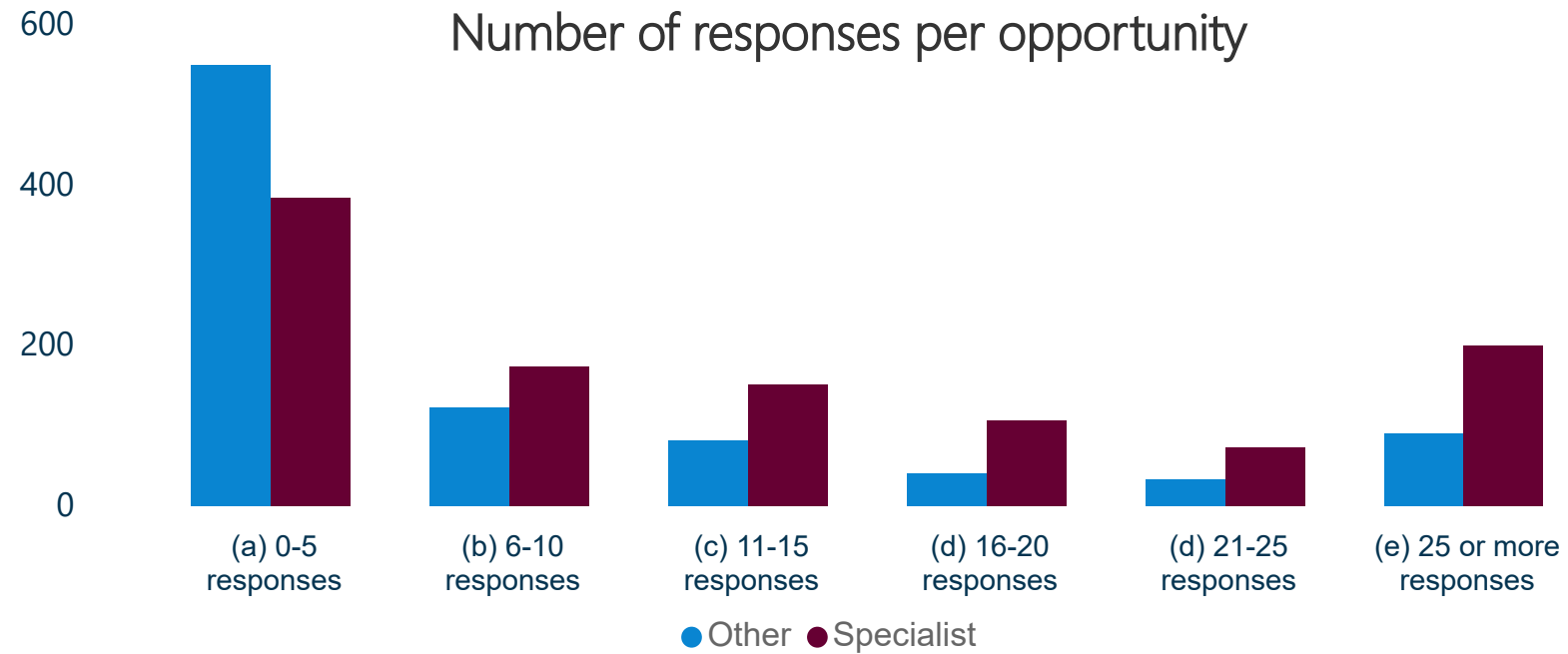
# Daily rates sellers have bid for specialist roles



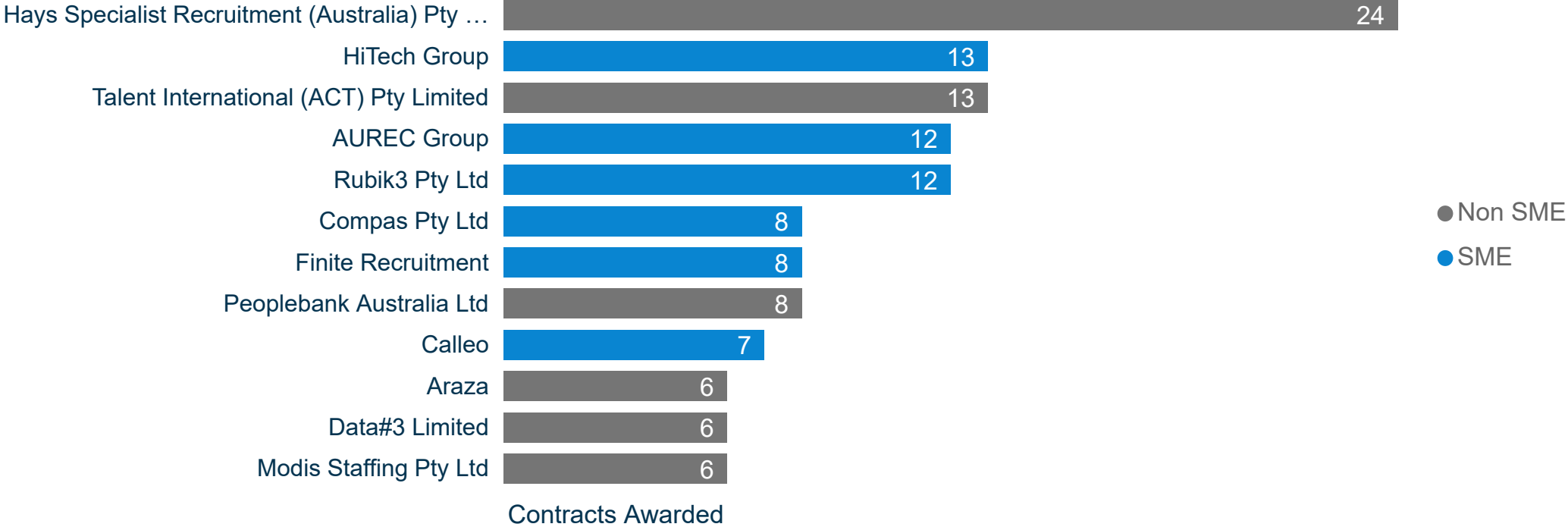
## Number of sellers per category



## Number of responses per opportunity



# Top sellers awarded contracts this financial year \*



82%  
 of contracts have been **awarded by volume to SME sellers** this month\*

92  
 opportunities have been **contracted** this month\*

\* Contract information is sourced from [AusTender](#). It excludes contracts awarded by entities that don't report through AusTender and contracts under \$10,000. Contracts may take up to 42 days to be published.